

PIXEL GIRAFFE DESIGN PRIVACY POLICY

Last updated August 15th 2016

Pixel Giraffe Design takes online security very seriously and is committed to protecting your personal information. We strive to comply with all applicable laws around the world that are designed to protect your privacy, however, since laws differ we hope to outline the principles here.

Please note that for readability we might refer to “Pixel Giraffe Design” as “PGD”, “us” or “we”. Also “Privacy Policy” and “Statement” are taken as interchangeable and therefore as referring to same.

This Privacy Policy governs, together with our Terms and Conditions, Pixel Giraffe Design’s relationship with you regarding this website and all its functions. This statement covers how we use and protect any information about you when you visit and use our website pixelgiraffedesign.com.



PLEASE READ THIS STATEMENT CAREFULLY. BY CONTINUING TO BROWSE AND USE PIXELGIRAFFEDESIGN.COM, YOU CONSENT TO THE DATA PRACTICES DESCRIBED IN THIS STATEMENT.

1. CONSENT

WHENEVER YOU PROVIDE US WITH PERSONAL INFORMATION, LIKE POSTING A COMMENT, OR SIGNING UP FOR OUR NEWSLETTER, PLEASE REALIZE SOME PERSONAL DATA ARE GATHERED, USED AND DISCLOSED TO A CERTAIN EXTENT, DEPENDING ON THE FUNCTION OR SERVICE. WE COLLECT AND USE YOUR PERSONAL DATA TO OPERATE OUR WEBSITE AND DELIVER SERVICES TO YOU. IF YOU CHOOSE TO ENGAGE IN THESE ACTIVITIES AND/OR REQUEST SERVICES WE IMPLY THAT YOU CONSENT THAT WE GATHER AND USE YOUR PERSONAL DATA FOR THAT SPECIFIC REASON.

For some activities it is totally up to you If you want to share certain personal data with us, but when you want to engage in particular activities on this site, we may require that you provide us with personal information. For example, Pixel Giraffe Design may collect and use certain personally identifiable data, such as your name and e-mail address, when you make an account or sign in for our newsletter. You may choose whether or not you want to share that kind of information with us since it will be your own choice if you want to make an account or sign up. When, however, you choose to engage in these activities please realize we require that kind of information to complete your request.

Other information may be automatically gathered. For example, our webserver automatically logs the IP address of your computer. Also other information about your computer hardware and software (domain names and access times, for example) may be automatically collected. This information is used for maintaining and improving quality of our services and website functionalities and to provide us with general statistics about the use of pixelgiraffedesign.com. It helps to enable to gather broad demographic information, information about visiting patterns, like estimating our audience size, determining what our most popular pages are, detecting usage patterns, et cetera. This information help us improve our website, services, and products accordingly. These automatically generated information does not identify you personally, so you will remain

anonymous while browsing. You can and may browse our website without revealing other personal information about yourself like your name and e-mail address. Individually identifiable information will only be gathered and used when you engage in other activities or request for certain features, and those data will never be used without your permission (like we said before, we imply we have your permission when you engage in activities that require the collection and use of some personal information). Please realize as soon as you browse our website the automatically gathering of non- personally identifiable data begins. **IF YOU DON'T WANT US TO GET ACCESS TO THE AUTOMATICALLY GATHERED INFORMATION, DO NOT VISIT OUR WEBSITE.**

2. ACCESS TO YOUR PERSONAL DATA

If, for any reason, you would like to view personal information we have about you, please contact us. We will make reasonable efforts to meet your request as soon as practicably possible but may ask for an appropriate fee. We would like to keep the data you provide us with up to date and as accurately as possible, so we appreciate it if you provide us with updated data, like your new e-mail address. If you would like to remove, alter or correct personal data we have about you, like account information, please sent us a request via e-mail (info@pixelgiraffedesign.com) or via our contact form. We will delete or amend the information as soon as reasonably possible after receiving your request. Please do realize however, that certain information will be collected as soon as you visit our website, (for more information see *Consent*). This will only be avoidable if you do not visit pixelgiraffedesign.com.

3. SECURITY

To protect your personal data, we take appropriate and reasonable precautions and follow best practices to make sure it is not inappropriately accessed, disclosed or subject to misuse. All your data, whether held by PGD or by a third party on behalf of PGD, will be protected by precautions like firewalls. Please realize that no method of transmission over the Internet or electronic storage is 100% secure and Pixel Giraffe Design excludes all liability from damages arising out of or in connection with your use of pixelgiraffedesign.com. Please refer to our Terms and Conditions for more information.

4. THIRD PARTIES

Pixel Giraffe Design does not sell, lease or rent personal data, or lists containing personal data, of our customers and visitors to third parties. We will not use your e-mail address for unsolicited mail. We may share data with trusted third parties to perform certain analyses, like Google Analytics, to help us with understanding how customers use our website so we can improve our website and services. All such third parties are required to maintain confidentiality of and are prohibited from using your personal data except to execute the services we requested. This kind of information is not personally identifiable, we only gather and use general statistics. **IF YOU DO NOT WANT INFORMATION ABOUT YOU TO BE GATHERED AND USED DO NOT VISIT OUR WEBSITE.**

5. THIRD PARTY WEBSITES AND LINKS

Pixelgiraffedesign.com may contain links to other websites. PGD is not responsible for content, including the privacy policies, of other websites. Please note that we do not have any control over that other website's policies and we cannot be held responsible for personal data practises of another website. Publication of other websites and hyperlinking does not imply endorsement by Pixel Giraffe Design of that website in any way, or necessarily imply any association with its operators or

owners. Please review our Terms and Conditions for more detailed information. We recommend you to read the privacy policies of the websites you visit by using a link on pixelgiraffedesign.com. **BY VISITING OUR WEBSITE AND USING PRODUCTS OR SERVICES OPERATED BY THIRD PARTY ORGANIZATIONS ORIGINATING FROM THE PIXELGIRAFFEDESIGN.COM DOMAIN YOU ACKNOWLEDGE AND CONSENT THAT PIXEL GIRAFFE DESIGN HAS NO DIRECT CONTROL OVER THESE THIRD PARTY ORGANIZATIONS AND SERVICES.**

6. DISCLOSURE OF PERSONAL DATA

Personal data will be only be disclosed to the extend necessary.

- (a) We disclose information when we are required to do so by law (for example to comply with applicable laws, in case of a police investigation or in legal proceedings). We may do so without notice.
- (b) We may also disclose relevant information if you violate our Terms and Conditions or Terms of Use, to protect and defend our rights and property. We may do so without notice. We will do this to the extent deemed necessary by authorities to start an investigation or a legal case.
- (c) We may also disclose information to the extend necessary or in the good faith belief that an action is necessary to protect personal safety of ourselves, the other users of our website or the general public.

7. COOKIES

Like most interactive sites, Pixelgiraffedesign.com may use “cookies”, or tiny pieces of data sent from a website that are stored on your computer. Cookies are exclusively allocated to the user of the website and can only be read by a web server in the domain that issued the cookie to the user. Cookies do not identify an individual. Cookies cannot be used for sending viruses to your computer or to run programs. Cookies do not provide us access to your computer. Pixel Giraffe Design uses two kind of cookies: Functional and analytical cookies. One of the main purposes of functional cookies for visitors is to save time when returning to a page you have recently visited, since it recalls certain information previously provided. For example, you may not have to type your address again when you have already entered it before, it remembers your preferences, and it helps to speed up searches. The primary reason PGD uses analytical cookies is for authenticating details and to improve your experience while using our website. We also use third party functionalities that use first-party cookies (such as Google Analytics) and their own cookies. We use the information to analyze the use of our website, for example, what our most popular services are, so we can use that kind of information to improve our website and services. Most web browsers automatically accept cookies but you can choose to decline cookies by default, if you prefer. You can also open your browser or folder where cookies are stored and remove the cookies you don’t want stored. When you choose to decline, you may not be able to get the most out of the features a website has to offer or may not be able to access certain parts of websites.

8. NEWSLETTERS AND SURVEYS

You may choose to sign up for PGD’s newsletter so we can sent you announcements and information to the e-mail address provided to us, from time to time. It is totally up to you whether you want to receive those newsletters or not. We only sent you those when you gave us explicit permission (by signing up for our newsletter on our website). Once subscribed by entering your name and a valid e-mail address, you can unsubscribe any time you want. You can do this by clicking the unsubscribe link that you can find at the foot of our newsletters.

Newsletters may contain PGD and design related news, information about our newest or special priced products. Occasionally, our newsletter may also contain some ideas and inspiration, a freebie or a survey. Surveys will be related to research about our customers opinions about our products and services, either current or potential new ones, and you will have no obligation to respond. If you do respond, we will use the data provided to improve our services, website and products. Data will be

anonymously stored, only contain data that are not reducible to you personally (for example no names and addresses, but gender and ages will be stored and used). We do not use e-mail addresses provided to us by signing up for our newsletter for other reasons and we definitely do not sell, rent or lease addresses to third parties or sent spam. Newsletters will be made by and sent from Pixel Giraffe Design, no third parties are involved with the content of our newsletter.

9. CHILDREN UNDER THIRTEEN

Pixelgiraffedesign.com is not especially designed for nor structured to attract children. Accordingly, we do not intend to sell our products to children nor do we knowingly collect personal data from children under the age of thirteen, either online or otherwise. As soon as we realize or made aware that we are dealing with personal information from a person under the age of thirteen, these data will be deleted straightaway. When you are not of legal age, you need permission of your parent(s) or legal guardian to use our website. We refer to our Terms and Conditions for more information.

10. PUBLIC RESPONDING

You may choose to participate in posting, commenting and the like. Whether you want to provide public information is totally up to you. Please realize that information provided by you this way is not private: Anyone who has access to pixelgiraffedesign.com can immediately view this information, collect and use it. **THIS PRIVACY POLICY DOES NOT APPLY TO ANY PUBLIC INFORMATION YOU PROVIDE.** Please carefully consider what information you want to share with the public. We suggest you do not disclose sensitive information that will be personally identifiable or prone to misuse (like your telephone number, e-mail address or credit card information). You'll be solely responsible for submitting information via publicly accessible ways; Pixel Giraffe Design excludes all liability for any damages resulting from your use of pixelgiraffedesign.com. We refer to our Terms and Conditions for more information considering liability.

11. CHANGES TO THIS PRIVACY POLICY

Pixel Giraffe Design reserves the right to modify our Privacy Policy at any time, in its sole discretion, without notice, so please review it frequently and ensure that you are happy with any changes. Any updates will take effect immediately as soon as it is made public on our website.

We may or may not notify you about changes via posts on our website (usually depending on whether it was just a small textual change or an important content related alteration of our terms). We may make changes after reviews and customer feedback, so please do inform us with your complaints or queries.

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